

Don't Buy

Unifor is urging consumers not to buy GM vehicles made in Mexico. At a time of record profits, GM wants to close its top-quality Oshawa plant, throwing thousands out of work. At the same time, the company is expanding in Mexico to take further advantage of low pay and a lack of human and labour rights. GM workers in Mexico are paid \$US 2 per hour, and do not have access to independent democratic unions. Find out more at <https://www.saveoshawagm.ca/>

How do I avoid Mexican-made GM Vehicles? It's easy.

Two GM vehicles are made only in Mexico (Chevrolet Blazer and GMC Terrain), and one is made only in Mexico and overseas (Chevrolet Trax). To show your support for Oshawa workers, simply don't buy any of these three vehicles.

Four other vehicles are made in Mexico and Canada or the United States (Chevrolet Equinox, Chevrolet Silverado, GMC Sierra and Chevrolet Cruze). Simply look for the Vehicle Identification Number (VIN), and don't buy any of these vehicles with a VIN number that starts with "3," which means it was made in Mexico.

GM builds seven vehicles in Mexico for sale in Canada and the United States.

Vehicle	Where it's made	Recommendation
Chevrolet Blazer	→ Mexico only	→ Don't buy
GMC Terrain	→ Mexico only	→ Don't buy
Chevrolet Trax	→ Mexico and South Korea	→ Don't buy
Chevrolet Equinox	→ Mexico and Canada	→ If VIN starts with 3, don't buy
Chevrolet Silverado	→ Mexico, Canada, United States	→ If VIN starts with 3, don't buy
GMC Sierra	→ Mexico, Canada, United States	→ If VIN starts with 3, don't buy
Chevrolet Cruze	→ Mexico and United States	→ If VIN starts with 3, don't buy

What's a Vehicle Identification Number (VIN)?

Every vehicle sold in Canada or the United States has a unique Vehicle Identification Number (VIN). A VIN is the identifying code for a specific vehicle, serving as the vehicle's fingerprint as no two vehicles in operation have the same VIN. A VIN is composed of 17 characters (digits and capital letters) and displays the car's unique features, specifications and manufacturer. A VIN that starts with "3" means that the vehicle was made in Mexico.

Where do I find the VIN?

The VIN can be found by looking at the dashboard on the driver's side of the vehicle. The easiest way to view it is to stand outside the vehicle on the driver's side and look at the corner of the dashboard where it meets the windshield. If the VIN cannot be found there, open the driver's side door and look at the door post (where the door latches when it is closed). The VIN will also be on all title and registration documents.



Do Buy

For more than fifty years, our union has had a policy urging consumers to purchase North American union-made vehicles to support good jobs in our communities and strengthen our economy.

There are 72 vehicles on the current list below. These vehicles are made in Canada or the United States by members of Unifor or the UAW. Because of the integration of vehicle production in both countries, vehicles listed as made in the United States include significant Unifor-made content and support the jobs of Unifor members. Both Unifor and the UAW support the purchase of union-made vehicles from both countries.

North American Union-Made Vehicles

UNIFOR

CARS

Cadillac XTS
Chevrolet Impala
Chevrolet Impala (police)
Chrysler 300
Dodge Challenger
Dodge Charger

SUVS/CUVS

Chevrolet Equinox*
Ford Edge
Ford Flex
Lincoln MKT
Lincoln Nautilus

TRUCKS

Chevrolet Silverado (Double Cab)
GMC Sierra (Double Cab)

VANS

Chrysler Pacifica
Dodge Grand Caravan

UAW

CARS

Buick LaCrosse
Cadillac ATS
Cadillac CTS
Cadillac CT6 (excluding plug-in hybrid)
Chevrolet Bolt (electric)
Chevrolet Camaro
Chevrolet Corvette
Chevrolet Cruze*
Chevrolet Cruse (diesel)
Chevrolet Impala
Chevrolet Malibu
Chevrolet Sonic
Chevrolet Volt (electric)
Ford Mustang
Ford Taurus
Lincoln Continental

TRUCKS

Chevrolet Colorado
Chevrolet Medium-Duty Navistar Silverado (crew cab)
Chevrolet Medium-Duty Navistar Silverado (regular cab)
Chevrolet Silverado*
Ford F Series
Ford F-650/750
Ford Ranger
Ford Super Duty Chassis Cab
GMC Canyon
GMC Sierra*
Ram 1500*

SUVS/CUVS

Buick Enclave
Cadillac Escalade
Cadillac Escalade ESV
Cadillac Escalade Hybrid
Cadillac XT4
Cadillac XT5
Chevrolet Suburban
Chevrolet Tahoe
Chevrolet Tahoe (police)
Chevrolet Traverse
Dodge Durango
Ford Escape
Ford Expedition
Ford Explorer
GMC Acadia
GMC Yukon
GMC Yukon Hybrid
GMC Yukon XL
Jeep Grand Cherokee
Jeep Wrangler
Lincoln MKC
Lincoln Navigator

VANS

Chevrolet Express
Chevrolet Express (cut away)
Ford E-Series (cut away)
Ford Transit
GMC Savana
GMC Savana (cut away)

Vehicles marked with an asterisk (*) are also produced in Mexico

When purchasing a vehicle marked with an asterisk check the Vehicle Identification Number (VIN) - a "2" identifies a Canadian-made vehicle. A "1", "4", or "5" identifies as U.S. Made. The number "3" identifies a vehicle that is made in Mexico.

Vehicles that are not listed, even if produced in Canada or the United States, are not union made.